



Manitowoc County Fairest of the Fair

Job Description, Duties, and Compensation

The purpose of the Fairest of the Fair program is to promote the enormous variety of opportunities – educational, agricultural, social, cultural and commercial - available at Manitowoc's County Fair.

If you are selected Manitowoc's Fairest of the Fair, you are the official ambassador of the Manitowoc County Fair and will represent the Manitowoc County Fair at various activities throughout the year. You will also have the ability to compete in January at the Wisconsin Association of Fairs convention that will choose the 2012 Wisconsin Fairest of the Fair.

The term is for one year, from the date of competition through the following competition, though most of your duties will be performed from Memorial Day through Labor Day.

If selected as the 2011 Fairest of the Fair, you will work with the Fairest coordinator and begin the quest to meet and know your community. You must have a flexible schedule and be available throughout the year for appearances, meetings, interviews, etc, with reasonable notice. All appearances will be made with a Fairest Committee member, Expo Board member or relative. You may be called upon for a function weekends or evenings. Once a commitment is made, you must follow your schedule, and it should supercede any personal commitments. As fairest you will not be allowed to miss more than 2 scheduled events without the Fairest Committee or Manitowoc County Expo Board's approval.

The skills required to perform the duties of Fairest are many. The rewards are also considerable. You must be devoted, poised, mature, out-going, articulate, and sensitive to all types of people, along with being able to withstand long hours (Fair Week) of work while remaining pleasant. There will be no drinking, smoking or drugs allowed. Dress must be appropriate for the event, dress guidelines will be given. The Fairest will have no visible body piercings (other than ear lobes), no visible tattoos over 1 ½ inches. You must have excellent writing, public speaking, computer and telephone skills. All media and public relations appearances must be approved by the Fairest Committee or Expo Board. You must be able to adapt to any situation, and be dependable and professional in the performance of your duties. Confidentiality is a must.

Compensation to the Fairest is a \$1,500.00 Continuing Education Scholarship from the Manitowoc County Fair Board. To receive this scholarship you must complete a semester of school and present your enrollment for the following semester (2nd semester).

Once all forms are completed and given to your Fairest coordinator, a check is issued to you and the school you are attending, then forwarded to you for tuition. The scholarship is valid for two years from the date you are chosen Manitowoc County Fairest of the Fair.

Much greater than the actual financial compensation you will receive from the duties described above, is the honor of being Manitowoc's Fairest of the Fair and the life experience you will have gained. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed better self-confidence, listening skills, time management techniques, speaking ability and most of all, a greater regard for the people and places of Manitowoc County.

PLEASE NOTE: An approved background check will be done upon receipt of your completed Fairest of the Fair application. If the background check identifies behavior not acceptable to the Expo Board you will not be allowed to participate in the selection process.

For more information, please go to www.manitowoccountyexpo.com or feel free to contact me at:

Fairest Committee
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